

Egypt | 24 | 25 | 26 October 2009

## WORKSHOP ANNOUNCEMENT

### ENTERPRISE NETWORKS IN THE MEDITERRANEAN COUNTRIES BASED ON THE INTEGRATED RELATIONAL TOURISM APPROACH

Dear Businesses / Institutions,

we are honored to announce the 3<sup>rd</sup> IRT International Scientific Conference that will take place in Egypt from Saturday 24<sup>th</sup> to Monday 26<sup>th</sup> of October 2009.

The Conference organized by the Helwan University, is promoted by ARCES University College, the Research Center CRUEC, the Palermo University and supported by the Embassy of Italy in Egypt.

On the occasion of the Conference in Cairo will be organized a meeting with the tourism businesses which operate in the Mediterranean area as suggested by the principles of the IRT.

**The Workshop with the Mediterranean area operators will take place in Cairo - Gamaleya, Tuesday, October 27<sup>th</sup>, from 8.00 A.M. to 6.30 P.M.**

The business networks who follow these particular forms of tourism, who are interested in participating to the workshop and who want to be nominated as Mediterranean example of Integrated Relational Tourism, can send their candidacy by filing out the registration format in the Call for Experience and sending by e-mail to the Conference Secretariat, [info@irtconference.org](mailto:info@irtconference.org), **before October 10<sup>th</sup> 2009**. The organization will then choose to publish the most significant experiences in a final publication.

**We kindly ask you to proceed to the dissemination of these documents to all your local and international contacts.**